

ONTOLOGY SYSTEMS PRESS RELEASE

ONTOLOGY OSS/CAD SELECTED BY INTERNET SOLUTIONS

OSS/CAD™ provides Converged Communication Services Provider with unique capability to understand and manage OSS complexity.

London, UK, May 15, 2008 – Internet Solutions, the South African based Converged Communication Services Provider, has chosen Ontology Systems' OSS/CAD to improve the understanding and management of key business and operational services. OSS/CAD[™] puts Internet Solutions at the forefront of applying ontologies and semantics to deliver a breakthrough approach; reinterpreting business, operational and infrastructural data as a single, virtual Unified Service Model.

Richard Askham, Senior Operations Manager - Systems, Internet Solutions commented: "Internet Solutions has grown rapidly from an ISP to become South Africa's premier Converged Communication Services Provider. The challenge of managing sophisticated services running over converged IP/MPLS networks and Data Center infrastructures, with COTS systems, is very difficult. Ontology System's OSS/CAD provides us with a unique capability to understand and manage this complexity."

Ontology and Internet Solutions collaborated to produce ontologies describing models of delivered services both in terms of the TeleManagement Forum's SID model and in terms of Internet Solutions' own understanding of the structure of their services. These models captured the specific service details that differentiated Internet Solutions from competitors and expressed the real implementation of the services in the underlying physical and virtual infrastructure.

Ontology's OSS/CAD was able to interpret data from three initial disparate, overlapping systems (a leading COTS topology discovery tool, a leading COTS CRM system and a legacy, bespoke, in-house developed inventory and configuration management system) through these ontologies.

Planned rollouts will bring all of the key business and operational services within OSS/CAD's view. As a result, Internet Solutions were able to "see" the data spread out over these systems as coherent modeled services – both modeled in terms of the SID, and in terms more readily familiar to their operations staff.



Askham added: "We originally chose OSS/CAD for Service Impact, but we quickly realized that OSS/CAD could deliver a virtual unified service model without the pain and inflexibility of traditional integration methods. With OSS/CAD, we are can change our services and components, without fear of 'breaking' the OSS."

Benedict Enweani, CEO of Ontology commented: "OSS/CAD has enabled Internet Solutions to understand and maximise the value of the data within the infrastructure of their operational support systems." He added: "This virtual Unified Service Model gives Internet Solutions a single, transparent knowledge-based view of the services that run across their systems. In turn, this provides a set of applications which include Service Impact Analysis, Data Integrity Management and Change Management."

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About Ontology Systems

Ontology Systems is radically simplifying the way in which service providers (ISPs, CSPs and MSPs) manage and understand their operational systems. Ontology's OSS/CAD is at the forefront of applying ontologies and semantics to deliver a breakthrough approach; reinterpreting business, operational and infrastructural data as a single, virtual Unified Service Model.

Based in London, Ontology was founded in 2006 by Benedict Enweani and Leo Zancani and is privately owned. Investors in Ontology include Celtic House Venture Partners and Eden Ventures, whose proven track record of early stage investment successes include Cramer Systems, Apertio, nCipher and Ubiquity.

For more information, please visit <u>www.ontology.com</u>

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